



Empowering the World to Build

# Panel Topics: Localizing the Value Chain



Improving Community Planning



Improving Construction Workforce



Improving Quality of Materials Used



Land Rights



Licenses / Approval Fees/ Building Codes

# Our Approach: Introducing iBUILD

---



The **iBUILD mobile application** is a citizen-to-citizen (C2C) housing market disruption tool that **empowers people to build**, reversing their housing plight **through small-scale construction** based on individual need

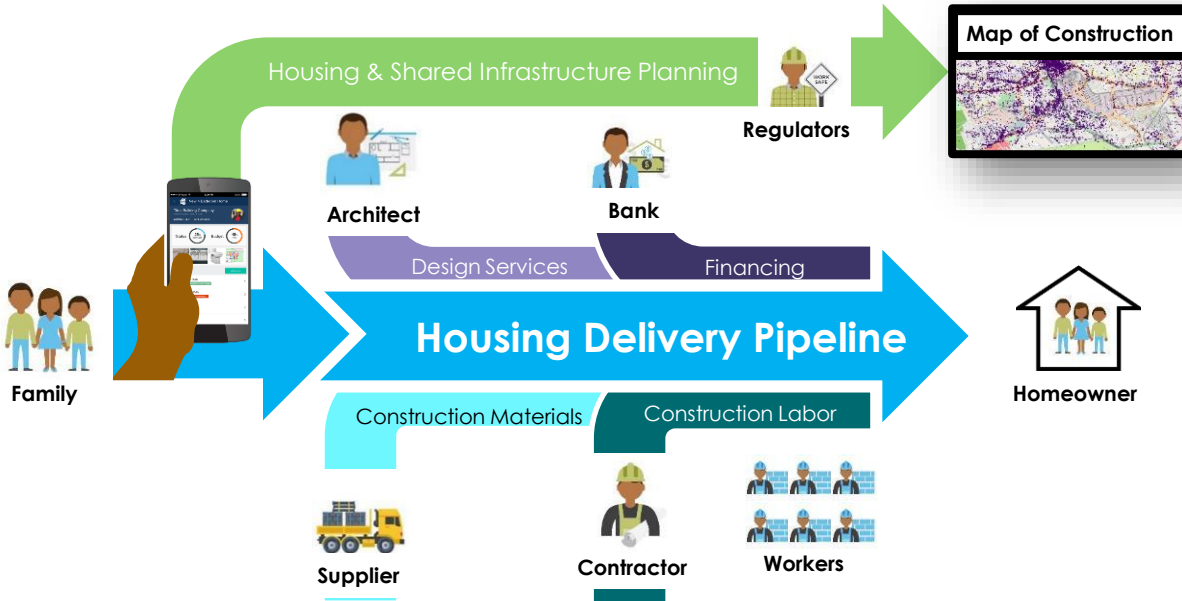
# What Are All the Stakeholder's Issues?



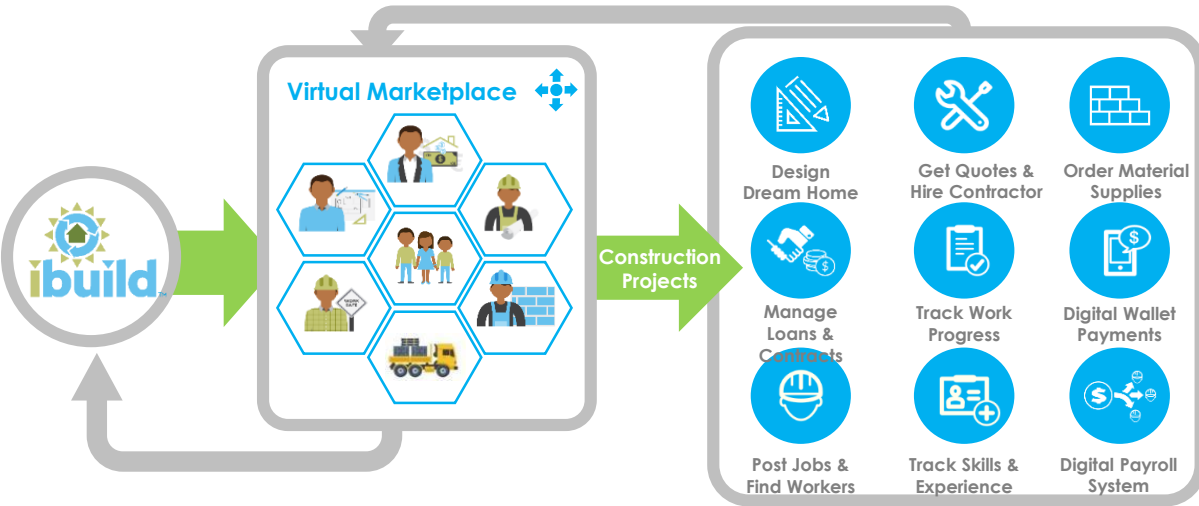
---

**How can this be made easier?**

# iBUILD: Empowering People to Build



# iBUILD High Level Features



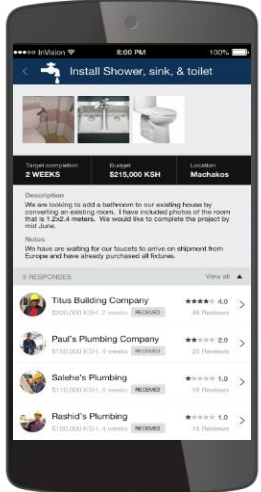
# iBUILD Sample Screens



Customer

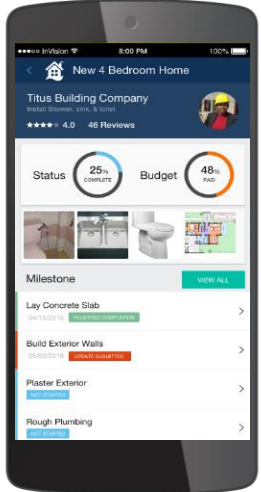


Review & Select Bids



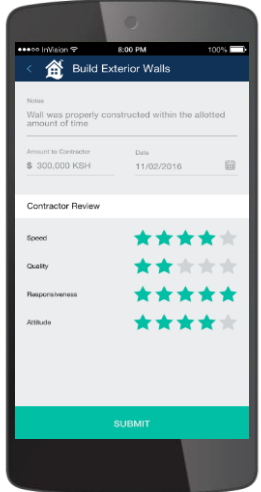
Search for Projects & Submit Proposals

Remotely Track Progress



Submit updates via mobile phone

Validate & Pay Contractor



Get paid

Contractor





# EAPI PANEL QUESTIONS



## Community Planning

- What needs to be done to address the poor planning of the towns/cities in the region where buildings are built on unsafe grounds such as swampy areas and near water banks?

## Certify Unskilled Workers

- Specifications for good mix are never followed as constructors employ unskilled workers to cut on construction costs- how can the industry address this issue and what needs to be done to upskill the local workforce?

## Quality Materials

- Poor quality of concrete and other building materials – How can this be overcome and how can industry standards be implemented to measure / control quality?

## Land Rights

- How can Kenya overcome the challenges related to land, including huge disparities in ownership and security of tenure, especially when it comes to community land? One revocation of illegal titles is to regularize ownership of illegally acquired land – is this a feasible solution and how will this pan out?

## Licenses & Approval Fees

- Does the government need to lower licenses and approval fees to encourage compliance by local developers?

## Building Codes

- How will the implementation of the Eurocodes improve professionalism across the built environment sector?

## Visit Our Website

[www.ibuild.org](http://www.ibuild.org)

## Email Us

[Ronald@buildersofhope.org](mailto:Ronald@buildersofhope.org)  
[jonathan.Godbout@ibuild.org](mailto:jonathan.Godbout@ibuild.org)