



12TH ANNUAL
EAST AFRICA PROPERTY
INVESTMENT SUMMIT

POSITIONING FOR OPPORTUNITY

7-8 MAY 2025

PULLMAN, UPPER HILL, NAIROBI



RETAIL

EAST AFRICA
PROPTech
FORUM



EAPI
HOUSING
FORUM



EAPI
HOSPITALITY
& RESIDENCES



ABOUT



12TH ANNUAL
EAST AFRICA PROPERTY
INVESTMENT SUMMIT

EAPI 2025 | 7 - 8 MAY 2025

Bigger and more dynamic than ever, The 12th annual EAPI Summit, East Africa's premier real estate gathering will once again take place in Nairobi on 7 & 8 May at Pullman, Upperhill, Nairobi.

In 2025, EAPI Summit will connect over 450+ global investors, developers and professionals from across the real estate and hospitality sectors for two days of dealmaking, networking and insights from industry leaders and trend makers.

If you're invested in East Africa, the 12th annual EAPI Summit will feature new exciting features and provide a unique platform to gain access to funding and finance; meet project professionals and industry players developing East Africa's real estate sector.

In 2025, EAPI will again host dedicated discussions focused investment; capital markets; occupier trends; retail, logistics, hospitality, affordable housing and retail – making 2025 our influential, valuable and dynamic experience yet.

To Sponsor, please email: Murray@apievents.com.





12TH ANNUAL
EAST AFRICA PROPERTY
INVESTMENT SUMMIT



THEME : POSITIONING FOR OPPORTUNITY



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INVESTMENT SUMMIT

ABOUT THEME

East Africa's diverse real estate sector is gaining interest from institutional, local and offshore investors across the traditional, emerging and hospitality sub sectors. In 2025 and beyond, we expect a renewal of interest and dealmaking in the commercial, retail and hospitality segments, while alternatives include affordable housing and industrial benefit from demand, public sector policy and funding.

Under the theme '*Positioning for Opportunity*' – this year's EAPI Summit explores how 2025 provides a refreshed platform and impetus for developers and investors to capitalize on proven performers, improving political stability, stabilizing interest rates and demand in Tanzania and Zanzibar, Kenya, Uganda, Rwanda and Ethiopia.

Join over 500+ investors from 10 countries at #EAPI2025, as we explore key trends shaping the market across CRE, retail, alternatives, Proptech and hospitality on 7 & 8 May 2025.





THEME : POSITIONING FOR OPPORTUNITY



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Key Pillars and Focus Areas for 2025



TRUMP & GEOPOLITICS

What does it mean for East Africa?
How will global tariff wars
impact the region going forward?

THE MONEY QUESTION

Where is it going, and which way
will rates go?



UNLOCKING SLOW CAPITAL

How can Africa's pension funds be
used to build the cities and
assets required, and are REITs
now back on the agenda?

REITS

A new era in Africa property is
emerging, can East Africa follow?



THE GULF IN EAST AFRICA

How can Africa's pension funds
be used to build the
cities and assets required,
and are REITs
now back on the agenda?



THEME : POSITIONING FOR OPPORTUNITY



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UGANDA

From hotels to logistics; new office; retail and more – the country's oil sector is beginning to drive development and demand.

RWANDA

With its drive for sustainable growth and governments drive to empower Private sector led market-based economy, we explore the increase in FDI and more.

ZANZIBAR

One of Africa's most attractive hospitality and tourism markets; we explore Zanzibar and explore new projects; trends and more.

ETHIOPIA

The growing real estate sector driven by rapid urbanization, population expansion & economic progress, we explore key developments and demand.



COUNTRIES



THEME : POSITIONING FOR OPPORTUNITY



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URBAN FUTURES & CITIES OF TOMMOROW



URBANISM, MIXED USE & PRECINCT DESIGN

Showcasing best practice, planning, design and trends from global leaders. Can East Africa lead the continent in developing good neighborhoods?



INDUSTRIAL

How unlocking industrial capacity and demand for the SME sector is driving demand and uptake.



COMMERCIAL & OCCUPIER DEMAND

Absorption of over supply; improving rates – are good times here and what's next?



RETAIL

Convenience, big box store demand and more.



AFFORDABLE HOUSING

More and more projects are coming online, and improved investors and DFI investment.



ALTERNATIVES

Healthcare, BPOs and Sports and Entertainment



HOSPITALITY

Promoting liquidity in the market; options for Real estate players; growth in luxury; Apart hotels; third party management and more. Which markets are performing and more.

EAPI HOSPITALITY & RESIDENCES **PR PTECH FORUM**

EAPI RETAIL **EAPI HOUSING FORUM**





EAPI 2025 | SPONSORSHIP



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Email murray@apievents.com for more information. We have included a summary of key marketing, attendees and PR benefits accrued to 2024 sponsors.

| LEAD SOLD | GOLD 1 LEFT | SILVER | INDUSTRY | COCKTAIL 1 LEFT |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> • Welcome address at conference • 3 speaking slots • 15 non-transferable passes ex-speakers • Comment in press release • Media interviews on day • In-person activation space • Access to delegate lists • Company video played 2 times • 2 custom emails to API Database | <ul style="list-style-type: none"> • 2 speaking slots • 10 non-transferable passes ex-speakers • 1-email campaign • Comment in press release • In-person activation space • Access to list | <ul style="list-style-type: none"> • 1 speaking slot • 5 non-transferable passes ex-speakers • In-person activation space - Expo space - only | <ul style="list-style-type: none"> • 1 speaking slot • 4 non-transferable passes ex-speakers | <ul style="list-style-type: none"> • 1 speaking slot • 4 non-transferable passes ex-speakers |
| (SOLD) | \$31,000 (EX-VAT) | \$15,000 (EX-VAT) | \$6,000 (EX-VAT) | \$13,000 (EX-VAT) |

ENDLESS NETWORKING OPPORTUNITIES





EAPI SUMMIT 2024: THE NUMBERS



12TH ANNUAL
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IN PERSON



443

COMPANIES



260

SPEAKERS



170

COUNTRIES



18

COCKTAIL



170

INDUSTRIES



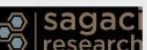
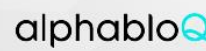
32



ATTENDING COMPANIES FROM 2024



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KEY STATS: INDUSTRIES IN ATTENDANCE



12TH ANNUAL
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PROPERTY MANAGEMENT AND SUPPORT SERVICES

MEDIA, MARKETING & EVENTS

GOVERNMENT HOTELIERS

REAL ESTATE DEVELOPMENT

FINANCE AND BANKING INSURANCE

CONSTRUCTION, ENGINEERING SERVICES & MANUFACTURING

CONSULTING AND ADVISORY

AREA ASSOCIATION

FUND MANAGERS

ICT INTEGRATORS

SERVICED OFFICES

FINTECH



EDUCATION

NON-PROFIT

LEGAL

RETAIL





A graphic design on a dark blue background. It features the EAPI logo (a green map of Africa) and the text "EAPI HOSPITALITY & RESIDENCES" in white. Below this, "AFRICA PROPTech FORUM" is written in large white letters. At the bottom, "EAPI RETAIL HOUSING FORUM" is displayed in red and white.

A photograph of a woman in a blue dress and a man in a dark suit engaged in a conversation. The woman is wearing a lanyard with a "SPEAKER" badge. They are in a networking area with other people in the background.

11th ANNUAL EAST AFRICA PROPERTY



SOCIAL MEDIA EXAMPLES: OWNED AND EARNED



12TH ANNUAL EAST AFRICA PROPERTY INVESTMENT SUMMIT



API Events
Published by Lindelwa Macamo · 13 March ·

We're thrilled to announce that Turner & Townsend has joined us as an Industry Sponsor for the #EAPI2024 Summit!

Workable Nairobi
824 followers · 6d · Edited ·

5 Key Insights we learnt from the East Africa Property Investment Summit.

API Events
Samir Patel
#EAPI2024
#AfricanProperty
#LoveTheWork

Open to read

5 Key Insights we learnt from the East Africa Property Investment Summit:
Workable Nairobi on LinkedIn · 2 min read
We are throwing it back to last week's East Africa Property Investment Summit where our Founder...

API Events
6,811 followers · 2d ·

#EAPI2024 sets the agenda and unlocks the development and investment pipeline in East Africa on 17 & 18 April in Nairobi. This year's agenda features leaders from across the region and internationally. From logistics to affordable housing, commercial, hotels, geopolitics, monetary policy, AI, data and so much more.

With more than 30 Sessions, 100+ speakers and 450+ attendees, #EAPISummit2024 is unmissable. Exclusively live in-person, #EAPI is not to be missed if you're invested in Africa's most exciting and dynamic region.

#Agenda: <https://lnkd.in/d/yfbdT9>

Abia Corporate and Investment Banking Kwena Mabotia Stanbic Bank Kenya Samuel Kariuki Mi Vida Homes Centum Real Estate Knight Frank Kenya Wayne Godwin JLL Africa Tili Developments PLC Raneer Nanji Peter Fehrsen EDGE Buildings Papa Odenyi Quansah Temilola Sonola Raghav Gandhi Africa Logistics Properties Kavita Doshi Daniel Trappler Radisson Hotel Group Jugal Khushalani Wesam Okasha, DBA I Huaisha 悦汐 Samantha Muna Alex Njage Santosh Laloo CAASA) KOFISI - Centres of Productivity Wayne Troughton HTI Consulting Marriott International Ryan Pape Jan Snyman Profica Group Tim White Eleri Georgopoulou Keith Tarr V Gikonyo Gitonga Boogertman + Partners Architects Andrew Kilondi Turner & Townsend Kenneth Mbatia

11TH ANNUAL EAST AFRICA PROPERTY INVESTMENT SUMMIT
GEOPLITICS, TRADE, ELECTIONS & A COMPLEX WORLD ORDER

Robert Mubiana, Executive Director, BOB BAFARAF AFRICA, Addis Ababa
Indira Mehta, Founder, Indira Mehta & Associates, Nairobi
Mark Dunford, CEO, KPMG, Kenya
Brenda Mubinyi, Chief Executive Officer, Kenya Stock Exchange, Nairobi
Hani Gurnani, Managing Director, PwC, Nairobi

FORCASTING AHEAD-A VIEW ON HOW THE PROPERTY SECTOR WILL BE IMPACTED BY POLICY'S THE IMPACT OF POLICY'S ON THE PROPERTY SECTOR
HOUSING: THE INSTITUTIONAL LEADERSHIP EAST AFRICA REAL ESTATE
SMARTER DECISION MAKING, NEW LEADERS IN THE INVESTMENT LANDSCAPE

+14

Sagaci Research
18,132 followers · 2d ·

Earlier this month, Evans Orudo, Country Manager of Sagaci Research in Kenya, was one of the keynote speakers at the 11th Annual East Africa Property Investment Summit in Nairobi.

With the African Retail sector being one of Sagaci Research's key areas of expertise, Evans took to the stage to share some insights into the Kenyan retail market.

From the evolution and emerging trends in Modern Trade to the current shopping behaviour of Kenyan consumers he provided a comprehensive view of the current retail landscape.

Evans emphasized the importance of adapting to the evolving market dynamics highlighted in Sagaci Research's findings. With the growth of modern retail expected to persist, driven by urbanization and increased household spending, uncertainties loom over the optimal strategies to capture lower middle-class expenditures.

Between the different approaches adopted by the various 'tech' and 'brick & mortar' players, which will be the winning mode?

API Events #EAPI #Eapi #Eapi2024 #eastafricapropertyinvestmentsummit #Kenya #eastafrica #moderntradekenya #retailmarketAfrica

API Events
Published by Lindelwa Macamo · 13 March ·

We're thrilled to announce that Mi Vida Homes has joined us as a Gold Sponsor for the #EAPI2024 Summit!

Established as East Africa's most prestigious property event for investors, developers and property professionals, it takes place on April 17th and 18th, 2024 in Nairobi. It's a fantastic opportunity for industry leaders to connect, do business, and explore the latest trends in the East African market.

Don't miss this exclusive opportunity! Secure your spot by regis... See more

API Events
Published by Lindelwa Macamo · 18 March ·

We're thrilled to announce that REITs Association of Kenya has joined us as an Industry Partner for the #EAPI2024 Summit!

Established as East Africa's most prestigious property event for investors, developers and property professionals, it takes place on April 17th and 18th, 2024 in Nairobi. It's a fantastic opportunity for industry leaders to connect, do business, and explore the latest trends in the East African market.

Don't miss this exclusive opportunity! Secure ... See more

Kenya Property Developers Association · 3rd+
Representative body of the residential, commercial and industrial proper...
2d ·

KPDA is deeply honored to participate as industry partners at the 11th East Africa Property International Summit (EAPI) 2024. A haven for real estate industry players and investors.

Looking forward to a 2-day journey of knowledge, industry insights and networking opportunities that #EAPI2024 promises to deliver. We are especially excited to hear from our esteemed board directors and select members who will be sharing their expertise during the panel discussions!

with API Events

Emma Miloyo · 3rd+
Co- Founder and Director at Design Source and Kiota School | Bachel...
3d · Edited ·

Happy to be speaking speaking again at the 11th Annual East African Property Investment (EAPI) Summit on 17 & 18 April in Nairobi alongside V Gikonyo Gitonga Mary Waitiageni Chege Charles Dadu Dr Nyangasi Oduwo

Looking forward to insightful discussions on #Urban Transformation, networking and catching up with colleagues from across Africa.

API Events

#EAPI2024
#AfricanProperty
#RealEstateSummit

11TH ANNUAL EAST AFRICA PROPERTY INVESTMENT SUMMIT

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MI VIDA
MY HOME. MY LIFE.

17-18 APRIL 2024 | RADISSON BLU, UPPER HILL, NAIROBI

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REITs

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SPEAKER #EAPI2024

17-18 APRIL 2024

Emma Miloyo
Partner
Design Source Architects

REGISTER NOW: WWW.EAPISUMMIT.COM



2024 EMAIL EXAMPLES



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EAPI HOSPITALITY & RESIDENCES | **RHG RADISSON HOTEL GROUP**

17 APRIL | 2024
Radisson Blu, Upperhill Nairobi

EAPI HOSPITALITY AGENDA

Taking place alongside the EAPI Summit, the #EAPI2024 Hospitality & Residences Agenda on 17 April unlocks opportunities for investors and developers across one of the region's most high performing asset classes. From the need for green hotels to development pipelines & performance, coastal trends, mixed use & residences; alternative hospitality investments and so much more. Join us for networking, insights and dealmaking from across the value chain and regional experts in 2024.

[Download Hospitality Agenda](#)

[Full Conference Agenda \(Day 1 & 2 \)](#)

[Register Now](#)

EAPI2024 HOSPITALITY SPEAKERS

| | | | |
|----------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| Wayne Troughton CEO EPI Group | Jugal Khushalani Director - Lodging Development, M&A, East & Africa, Marriot International | Russel Storey General Manager Radisson Blu Uganda | Daniel Trappier Senior Development Director Radisson Blu Uganda |
| Fiona Crow VP Hotels & Hospitality Group A.I. Africa | Ken Ogwang Senior Consultant ICC | Tejas Shah Director P&T Membership | Wesam Okasha Head of Global Development Asia, South China & EMEA VIGI Real Estate |
| Ewan Cameron | Catherine Hendry | Kim Irmier | Kieran Day |

11TH ANNUAL EAST AFRICA PROPERTY INVESTMENT SUMMIT

Your story matters **absa**

EAPI RETAIL | **EAST AFRICA PROPTECH** | **EAPI HOUSING FORUM** | **EAPI HOSPITALITY & RESIDENCES**

**INSPIRE
IMAGINE
INVEST**

17 - 18 APRIL 2024 | RADISSON BLU, UPPER HILL, NAIROBI

Dear Lindi

Join more than 500+ leaders from across East Africa and internationally at #EAPI2024 in 2 Weeks.

Meet the biggest investors, developers, professional services, operators and more from across the value chain doing business in Africa's most exciting and dynamic region. With multiple formal and informal networking functions over 2 days, #EAPI is the region's dealmaking engine.

As our biggest ever #EAPI Summit, this year's agenda features additional dynamic in-depth discussions on retail, hospitality, housing, and proptech. If you're invested in Africa, #EAPI2024 set the agenda and pipeline for serious developers.

1. Master Agenda (Day 1 & 2)
2. Hotel Agenda (Day 1)
3. Housing Agenda (Day 2)
4. Retail Agenda (Day 2)
5. Tech Agenda (Day 2)

[MASTER AGENDA \(DAY 1 & 2 \)](#)

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EAPI RETAIL | **EAST AFRICA PROPTECH** | **EAPI HOUSING FORUM** | **EAPI HOSPITALITY & RESIDENCES**

**INSPIRE
IMAGINE
INVEST**

17 - 18 APRIL 2024 | RADISSON BLU, UPPER HILL, NAIROBI

Dear _____

Countdown to the Biggest Real Estate Event in East Africa! [Register Now!](#)

Excitement is building as we countdown to the East Africa Property Investment Summit! Don't miss out on this unparalleled opportunity to be part of a dynamic gathering of industry leaders, investors, and innovators shaping the future of real estate across the continent.

With just 4 weeks left until the summit kicks off, NOW is the perfect time to secure your spot and take advantage of registration discounts. Come with five attendees to qualify for a 20% DISCOUNT!

WHY you should attend:

- Gain valuable insights from 100+ keynote speakers and industry experts;
- Participate in engaging panel discussions on investment opportunities, sustainability, regulations, and more;
- Connect with 500+ potential partners, investors, and peers during networking sessions;
- Explore innovative products and services showcased in the exhibition zone;
- Learn from successful case studies and best practices driving real estate development in Africa.

Don't miss your chance to be part of this transformative event. [Register now](#) to secure your spot and join us in shaping the future of real estate in Africa!

If you have any questions or need assistance with registration, feel free to contact us on +25459099514, kaleho@epievents.com. Let's make history together at the East Africa Property Investment Summit!

[VIEW AGENDA](#)

11TH ANNUAL EAST AFRICA PROPERTY INVESTMENT SUMMIT

EAPI RETAIL | **EAST AFRICA PROPTECH** | **EAPI HOUSING FORUM** | **EAPI HOSPITALITY & RESIDENCES**

**INSPIRE
IMAGINE
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17 - 18 APRIL 2024 | RADISSON BLU, UPPER HILL, NAIROBI

[Download Brochure](#)

6 WEEKS TO GO...

#EAPI2024 is in 6 weeks and is bigger than ever before. With more sponsors, speakers and partners, EAPI2024 will define the property investment and development agenda for years to come. Join us for deep insights into key trends and innovations driving development across East Africa.

Quick Facts for 2024:

- Attendees: 500+
- Speakers: 90+
- Companies: 200+
- Exclusive Networking Mixers: 2
- Venue: Radisson Blu, Upper Hill, Nairobi
- Format: In-Person Only (No Streaming)
- Housing Forum: 18 April
- Hotels & Residences: 17 April
- Retail Forum: 18 April
- Proptech: 18 April

[Register Now](#)



PUBLIC RELATIONS



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The strategic partnership between API and ZeZe Digital for media coverage, complemented by APO Group's expertise in public relations and media monitoring, aimed to enhance brand awareness, market traction, and sponsor profiles in top-tier media.

API Events invested significantly in PR for 2024, which included 3 press releases via APO Group, media attendance (25) with Zeze Digital, a press conference and a one-hour show on the situation room on Spice FM.

The results of the strategy were impressive, with a total AVE spend of USD 24,132,600, reaching 950 websites, 10 broadcast media outlets, 3 print media platforms and 20 online media channels recorded via APO Group. This comprehensive approach to media engagement demonstrates the value of targeted communication strategies in achieving significant market presence and visibility for our sponsors.

 The Exchange - Investment News in Africa

EAPI retail forum 2024 | focus on Nairobi's retail sector

08 Apr



 Africa.com

11th East Africa Property Investment Summit
announced for 17-18 April 2024 in Nairobi

06 Mar





2024 PUBLIC RELATIONS: EXAMPLES



12TH ANNUAL EAST AFRICA PROPERTY INVESTMENT SUMMIT



Real estate investors turn to Africa on Mideast conflicts

Conflicts involving countries such as Israel, Iran, Syria, Lebanon, Yemen and Jordan pushing investors to rethink

PROPERTY
ALBERT MWAZIGHE

A five-year ago, many investors of African origin were looking at the Middle East as a market for investment. But now, they are turning their attention to Africa. This is because of the conflicts in the Middle East. Investors are looking for a market that is stable and has a long-term growth potential. Africa is seen as a market that has a high potential for growth and is a market that is not affected by the conflicts in the Middle East.

There has been a lot of talk about the developed markets of the world given the turmoil both in terms of macroeconomic and political instability.

There is a growing interest in Africa among investors. This is because of the conflicts in the Middle East. Investors are looking for a market that is stable and has a long-term growth potential. Africa is seen as a market that has a high potential for growth and is a market that is not affected by the conflicts in the Middle East.

The Kenyan Wall Street
THE THINKING BEHIND THE INVESTOR

Think Next Level Trading
Think Exness

11th East Africa Property Investment Summit

17-18 APRIL 2024 | RADISSON BLU, UPPER HILL, NAIROBI

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JOIN US IN PERSON

DISCOUNT CODE TKWS

Media Partner

ESG considerations

There is a growing need of clean energy and sustainable development. Investors are looking for a market that is stable and has a long-term growth potential. Africa is seen as a market that has a high potential for growth and is a market that is not affected by the conflicts in the Middle East.

Spice FM LIVE

#TheSituationRoom TOPIC Spice FM • Instagram: @Spicefmke • X: @SpiceFM #TheSituationRoom

Spice FM Live Tuesday 9th April 2024 #TheSituationRoom

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East Africa's retail boom: a new opportunity for real estate

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EAST AFRICA PROPERTY INVESTMENT SUMMIT

RAGHAV GANDHI
CEO, AFRICA LOGISTICS PROPERTIES

MARK DUNFORD
CEO, KNIGHT FRANK KENYA

TUESDAY 9TH APRIL | 8AM

WHY THE EAST AFRICAN REAL ESTATE SECTOR IS ATTRACTING GLOBAL INVESTMENT

the Situation ROOM

EAST AFRICA PROPERTY INVESTMENT SUMMIT

The Kenyan Wall Street
THE THINKING BEHIND THE INVESTOR

Think Next Level Trading
Think Exness

How Technology is Enhancing Property Investment in Kenya

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Urbanization Sparks Retail Revolution In Nairobi, East Africa's Retail Hub

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Head of Real Estate and Construction BOWMANG Alex Niagi, Head Commercial Property Finance Pan African (Outside South Africa) ABSA Sonjaya Joshua and CEO Mi Vida Homes Samuel Karuki



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Our team values participation from the industries we serve.
To participate in one of our industry defining conferences,
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